



# STÉPHANIE SANCHEZ

## PROJECT MANAGER MARKETING & COMMUNICATION

### ABOUT

I am a passionate about new technologies and communications and I am seeking a position in a dynamic company where I can apply my knowledge, skills and face new challenges.

### PROFESSIONAL SKILLS

Project management  
Social media strategy  
Web content development  
Leadership  
Copywriting  
Press relations  
Layout design (HTML, CSS)  
Photo editing (Adobe Suite)  
Market research  
Event Marketing

### PERSONAL SKILLS

Reliable and professional  
Organized  
Motivated  
Time management  
Team player  
Fast learner  
Creative spirit

### CONTACT

P: +33 6 38 91 94 50  
E: stephanie.rj.sanchez@gmail.com  
Driver Licence

LinkedIn

### HOBBIES

Fitness, Running  
Travels (Europe, Asia, Australia)  
Photography  
Music  
Reading

### WORK EXPERIENCE RELEVANT TO THE POSITION

#### COMMUNICATION & MARKETING PROJECT MANAGER

Berner France SARL | France | Feb 2018

- Launch and management of social media (Facebook, LinkedIn)
- Handling several marketing/communication projects
- Corporate communications (events, copywriting, creation of assets)

#### MARKETING & COMMUNICATION OFFICER

Infosalons Group | Sydney Australia | Mai 2017 - August 2017

- Handling the event marketing of a trade show (emailing, marketing strategy, web content development) that gathers over 30K visitors.

#### PROJECT MANAGER COMMUNICATION

Europexpo | Paris France | August 2016 - August 2017

Social Media management (creation and increase of 4K likes)  
Press relations (partnerships, press release redaction)  
Creation and handling of customized website and ticketing  
Organisation of events that gathered over 100K visitors.

#### PRESS RELATIONS OFFICER

North Communication | Paris France | February 2015 - August 2016

- Handling a portfolio of brands (Billabong, Speedo, Gore-Tex etc.)
- Reporting, translation and redaction of press release.
- Organisation of press events.

### EDUCATION

#### MASTER SPECIALIZED IN MARKETING & SALES MANAGEMENT

Groupe ESC Troyes (France) | 2015 - 2016

#### BBA SPECIALIZED IN COMMUNICATION & DIGITAL MARKETING

Groupe ESC Troyes (France) | 2011 - 2015

#### BBA SPECIALIZED IN INTERNATIONAL BUSINESS

Turku TUAS (Finland) | 2013 - 2014